

u Photonet

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# photo~~to~~net.



## See your photos a whole new way...

PhotoNet® lets you see, share & store your photos online so you can order reprints & enlargements and even create photo gifts!



**How  
PhotoNet  
Works**



**Get a FREE  
PhotoNet  
Mailer**



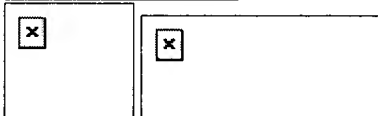
**Try  
Our  
Demo**

### Login to View Your Photos

Name:

Access Code:

#### ◆ Press Releases



America Online And Kodak  
Announce "You've Got Pictures!"

**Kodak & PictureVision.**  
Picture the Possibilities. Now

#### ◆ PictureVision.

Visit our Corporate Website

#### ◆ PhotoNet Promotions

#### ◆ FAQs

PhotoNet Online™ - Common  
Questions & Answers

#### ◆ About PhotoNet

#### ◆ PhotoNet Partners

Checkout the company we keep!

#### ◆ PhotoNet Retailers



[Wolf Camera & Video Online PhotoCenter](#)



[Konica Online PhotoCenter](#)



[The Camera Shop Online PhotoCenter](#)



[Mystic Color Lab Online PhotoCenter](#)



[Snap Shops Online PhotoCenter](#)



[Black's Online PhotoCentre](#)



[Ritz Camera Online PhotoCenter](#)

[York Link](#)

#### ◆ Photofinishers Click Here

**PictureVision.**

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[netpics@photonet.com](mailto:netpics@photonet.com)



This site is best viewed

250-A Exchange Place  
Herndon, Virginia 20170  
(800) PHOTONET (746-8663)  
(703) 733-0500

*with Netscape Navigator*

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## ONLINE PHOTOCENTER

Common Questions and Answers

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## FREQUENTLY ASKED QUESTIONS

### What is PhotoNet?

PhotoNet provides consumers with a simple and convenient way to view, store, share, and enhance your photos on the Internet.

### How do I get my film online?

Take your film to the nearest [PhotoNet Retailer](#) in your area. Check the PhotoNet box on the film envelope and your film will be processed.

### How will I know when my photos are online?

You will automatically receive an e-mail (electronic mail) message when your

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order is ready to be picked up. In addition, you will be given the film ID to access your online photos when you pick up your pictures and negatives.

**How do I access my online roll?**

You may access your photos by going to the Online PhotoCenter home page given to you by your local dealer. The location of this web site will be provided when you pick up your pictures, negatives, and access code. At the Online PhotoCenter site, you will be prompted for your name and access code. After these are verified, you will have access to the online images for your roll of film.

**How will my photos be presented to me?**

After verification of your name and access code, you will see a proof sheet that presents thumbnails (a small likeness of each full size image) of all the photos from that roll of film. You can view a full size version of an image by simply clicking on its thumbnail.

**How long are my photos kept online?**

Your photos will be online for 30 days. You will be notified by e-mail before your roll expires, and you can extend the life of the roll by purchasing long term storage.

**Can I allow others to see my photos and order reprints?**

Yes. Once you view the proof sheet, you can send others your access code and website address, so they can view your photos as well. They can also order reprints, enlargement, and novelty items.

**How are my photos stored on the Internet?**

Photos are stored on large servers in multiple locations. These computers are connected to the Internet and use Netscape Servers to provide World Wide Web access.

**What file format are my photos stored in?**

All photos are stored in a high-quality JPEG format. The photos you see on the Internet use a lower resolution to facilitate faster download times. The high resolution image is used to generate reprints and enlargements by your PhotoNet Dealer.

**Can I enhance/edit my photos online?**

Not yet, but soon. A PhotoNet plug-in for both Adobe PhotoShop and PhotoDeluxe 1.1 will be available soon. You will be able to download and edit your PhotoNet photos directly from these Adobe products. Other vendors with similar functionality will also be enabling their products with PhotoNet.

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**What can I do with my online photos?**

PhotoNet allows you to email your photos to friends and family, download photos, and easily order reprints, enlargements, and gift items. Through arrangements with companies like Hewlett Packard, Adobe, and American Greetings, other offerings will soon be available which will work directly with your photos.

**How do I e-mail my photos and what does it cost?**

Simply select which photo(s) you want to send and who the recipients should be. The images are sent as JPEG attachments to your message. PhotoNet automatically adjusts the image size to accommodate sending via e-mail. This service is free.

**Can I download my photos and what does it cost?**

Yes, you can download one image at a time. You can download the entire set of images as a slide show as well. This service is free.

**Can I really order reprints and enlargements online?**

Yes. The sizes available depends on the PhotoNet Retailer. Most retailers offer 4x6 reprints, and some offer 3½ x5 as well. Enlargements of 5x7 and 8x10 are typically offered as well. The cost of these items depend on the retailer.

**What is the quality of the prints I order online?**

Comparable to the quality of standard reprints developed in the store. The high resolution image captured by PhotoNet retailers ensures that you receive a photographic print with all the detail and color you're used to from standard processing.

**What other products are available online?**

A variety of items are offered, including coffee mugs, hats, tee-shirts, sweat shirts, puzzles, neck ties, photo clocks, and other items. Some retailers offer software and equipment online as well. Products vary by retailer.

**How do I pay for these items?**

Again, this depends on the retailer. In general most major credit cards are accepted. You can pay at the store, although a credit card is still required to guarantee the order. All billing information is collected in a secure transaction with a Netscape Server, so your credit card numbers will remain private and confidential.

**How can PhotoNet save me money?**

You'll save time and energy by ordering items online and receiving them at your

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home address. No more searching for negatives driving to the store to re-order and then driving back later to pick up your prints. In addition, reprints, enlargements, and photo gifts are just a click away for anyone who you have given access to your roll. Friends and relatives can order their own prints, without using you as an intermediary. Grandparents never had it so good!

**Are the online prices higher than those in the store?**

Because all prices are set by the PhotoNet Retailer, the difference (if any) between the in-store price and the online price will vary. You will still receive your negatives, so you can always determine the best way to place your order. Watch for online promotions, which will save you money when ordering online. Prices vary upon PhotoNet retailers.

**How can I see a demonstration of this service?**

Just follow our [demonstration link](#) to see an actual roll online. You can email or download these pictures, or order prints, enlargements, and gift items, the same as any PhotoNet roll. Your credit card will be charged for any orders you place.

**What is the difference between PhotoNet and other online companies?**

PhotoNet Retailers produce high resolution image scans as opposed to the lower resolution images other companies provide. Low-resolution images are for faster screen viewing; high-resolution is used for reprints. With PhotoNet images, quality prints and photo gift items can be made. PhotoNet also provides many other uses including sharing photos with friends and family worldwide, sending personal photo greeting cards, and the ability to use your photos in online classified ads. PhotoNet is available with your traditional film development. You do not need to do anything special other than develop your film and check a box. You receive your photos and negatives back, but now you have digital copies online. Compare PhotoNet convenience and quality and you're bound to be impressed.

**How can my camera store become a PhotoNet Retailer?**

Call PictureVision Inc. at (703) 733-0500 or (800) PHOTONET (746-8663) for more information, or send e-mail to [netpics@photonet.com](mailto:netpics@photonet.com).

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<a href="#">Homepage</a>	<a href="#">PhotoNet Demonstration</a>	<a href="#">How it Works</a>	<a href="#">See Your Photos</a>	<a href="#">Promotions</a>	<a href="#">Info</a>	<a href="#">Members</a>	<a href="#">FAQ</a>
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Herndon, Virginia 20170  
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(703) 733-0500

[netpics@photonet.com](mailto:netpics@photonet.com)



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with Netscape Navigator

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## PROMOTIONS



**Add-a-Photo™ card - buy one, get one free.**

**Click here to find out how to take advantage of American Greetings buy one, get one free**

**Add-A-Photo greeting cards!**

**Netscape Promotion - Your Photos Online!**



NETSCAPE



**Wolf Camera & Video Promotion - Free Upload.**



**Your Photos Online & Free MGI PhotoSuite Editing Software.**

### ABOUT PHOTONET

- Upload images from photos, negatives, and digital cameras.
- Distribute photos via E-Mail.
- Store and retrieve images.
- Catalog images.
- Archive images for up to 100 years.
- Easily order reprints and enlargements. Pick them up at a local PhotoNet retailer or have them mailed to you at home.
- Order speciality items such as personalized mugs, tee-shirts, mouse pads and more with your photo.

[Homepage](#) [PhotoNet Demonstration](#) [How it Works](#) [See Your Photos](#) [Promotions](#) [Info](#) [Members](#) [FAQ](#)

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(703) 733-0500

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This site is best viewed  
with Netscape Navigator

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**RITZ CAMERA CENTERS****PHOTOS ON YOUR COMPUTER**

Best Viewed With

☐ Netscape 2.0

or

☐ Internet Explorer 2.0☐ Online PhotoCenter

Enter your name and the film number that you wish to view.

Name: Film ID: 

Drop film off at a local developer or mail it to a development center.

Select the "PhotoNet" option, and the film will be loaded and available online. Your film is maintained online for 30 days. During that time, you can view your proofs, send your photos in email, and order personalized products with your photos.

Select here for a **demonstration** of the **Online PhotoCenter<sup>TM</sup>**.

☐ Retailers**Where to Send Your Pictures/Film**

**Enter here to find your nearest PhotoNet<sup>TM</sup> Retailer**

Bring your film to a PhotoNet<sup>TM</sup> Retailer and "pick up" your photographs over the Internet.

☐ Tools**Download programs to arrange and change your photographs**

Enter here and download software that allows you to arrange your photographs into slide shows and electronic albums, crop and change your photographs, and use your photos in many different ways.

☐ Comment**Send us your comments**

Please send us your comments and let us know what you think of the PhotoNet<sup>TM</sup> online services and products.

☐ ?**Enter here for help**

If you're ever confused by what that icons on the page mean, or what to do next, select this icon.

**RITZ CAMERA CENTERS**

RITZ CAMERA CENTERS 6711 Ritz Way Beltsville, MD 20705

(301) 419-0000 Fax: (301) 419-2995 Email: [kyle.doyle@ritzcamera.com](mailto:kyle.doyle@ritzcamera.com)

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■ EXIT ■ COMMENTS? ■ HELP!

ONLINE PHOTO CENTRE

## WELCOME

Welcome to the Black's Online Photo Centre!

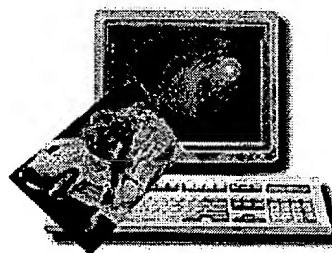
Enter your name and access code, then click the "View Film" button.

Name:

Access Code:

Terms and Conditions under which you may use this service.

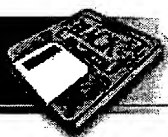
Drop film off at a local Black's store. Select the "Scan to Internet" option, and your photos will be online for 30 days. During that time, you can view your pictures, send them in email, download them to your own PC, and order prints and personalized photo gifts.



For 30 days, you may download all your photos to your own PC, or keep them online longer for a small fee.

See a demonstration of the Online Photo Centre™.

DOWNLOAD  
IMAGING  
SOFTWARE

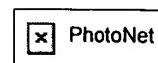


You can download software that lets you arrange your pictures into slide shows and electronic albums, and crop, adjust the colours, and add special effects too!

Online PhotoCentre and PhotoNet are Trademarks of PictureVision Inc.

® Black's is a registered trademark of Black Photo Corporation

photo**net**™



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Enter your name and access code, then click the "View Film" button.

Name:

Access Code:

If you're new to the Snap Shops Online PhotoCenter, click here for a quick [demonstration](#)

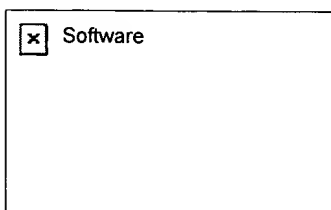
### Get Your Photos Delivered To You Over The Internet! Here's how it works:

The day after we receive your film, we'll process it and send you an e-mail message containing your film's secure Access Code to let you know that your prints are ready. Your regular prints and negatives will be mailed back to you the same day.

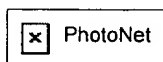
Your film will be stored in the Snap Shops Online PhotoCenter for 30 days. During that time you can view your proofs, send photos by e-mail, and order unique personalized photo products and reprints. You can also download the images to floppy disk or to your hard drive.

And it's easy to share your pictures with friends and relatives ... just give them your access code, and they can also view the photos and order reprints, enlargements and photo products of the pictures they want!

Just drop off your undeveloped roll of film at any Snap Shops location and we'll take care of the rest. Your prints will be ready as you specify. We need the negatives to process your roll on the Internet. You can pick up your negatives at the store in 3 days or we'll mail them to you -- your choice.

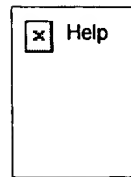
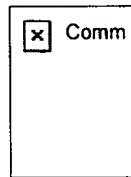


**FREE SOFTWARE:** Click here to download software that allows you to arrange and change your photos. You can make slide shows, electronic albums, crop and change your photos for use in other software programs and e-mail.

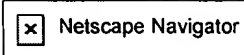


Snap Shops is proud to be part of the PhotoNet family. PhotoNet is a group of photofinishers dedicated to bridging the worlds of traditional and digital photography. To find out more about the PhotoNet, go to <http://web.archive.org/web/19980522140953/http://www.photonet.com/>

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Best Viewed With



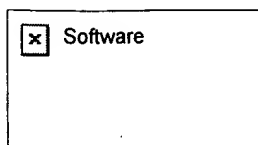
---

**Snap Shops 1-Hour Photo**  
14 Stores in the Metro D.C. area.  
Main Office: 301-937-5300 x313  
Hours: M-F 9:00-5:00 EST

**SNAP  
SHOPS  
1-HOUR  
PHOTO**

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Disclaimer: Use of the freeware and shareware listed below is only permitted within the limitations set forth by the authors and owners of the freeware and shareware packages. Snap Shops and PhotoNet<sup>TM</sup> are not responsible for any damage or other undesired behavior of these packages due to their installation and use.

---

## Free Software for Windows

### WinMorph 1.6

WinMorph is a graphical morphing package for Windows.

## Shareware for Windows

### LView Pro

LView Pro is an image file editor for Windows 95 and Windows NT 3.5.1. It loads/saves image files in: JPEG JFIF, GIF 87a/89a, TIFF, Truevision Targa, Windows and OS/2 BMP, ZSoft's PCX, and PBMPLUS' PBM, PGM and PPM formats.

### PaintShop Pro

Paint Shop Pro is the complete graphics program for image creation, viewing, and manipulation.

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## Shareware for the Mac

### JPEGView 3.3.1

JPEGView, is a flexible image utility designed to allow quick, high-quality viewing of the most common image formats, including JPEG, JFIF, GIF, PICT, Baseline and LZW-compressed TIFF, Windows BMP, StartupScreen, and MacPaint. JPEGView can also convert between QuickTime JPEG and JFIF-standard JPEG files. Version 3.0 added a number of substantial new features, including full AppleScript support, new high-quality dithering routines, a greatly improved slide show, floating windows, etc.

### Show! 1.0.3

Show!, allows you to manage sets of previews (otherwise known as 'thumbnails') very much like what one would do with slides on a backlit table. The previews are taken or created from original image files that you have located somewhere on your file system. Once Show! has imported or created the previews you can arrange them, move or copy them between documents, or pass the corresponding originals onto JPEGView for a slide show or to simply open the original images for full-scale viewing.

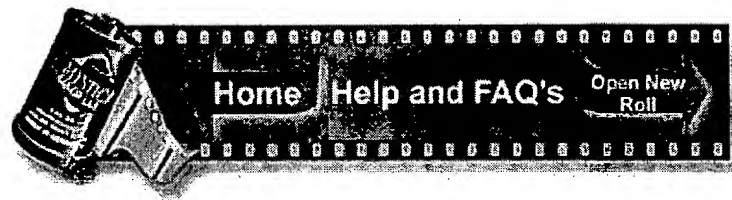
### Transparency 1.0

Transparency, allows you to designate one color in a GIF image which is to be treated as transparent. The upshot of this is that the background over which the image is plotted will show

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through all the pixels of the designated transparent "color." The primary need for such a capability is in HTML documents, where images are plotted against the arbitrary background (usually some shade of gray) of a Web client's window. If the background color of your image doesn't happen to match the background color of a user's Web client, it doesn't look good at all. However, by filling the background of your image with a unique (and hopefully low-key) color and then designating that color as transparent, the problem is solved and your graphic meshes cleanly with the background of any user's Web client. Note, though, that not all Web clients currently support transparent GIFs. For the Macintosh, transparent GIF support debuted in version 1.0a2.1 of MacWeb, and version 2.0a3 of NCSA Mosaic Mac.

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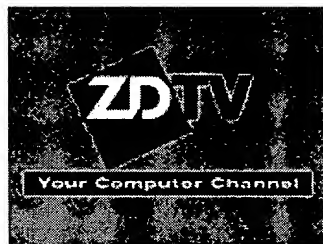


Welcome to the Mystic Online PhotoCenter. To view your pictures enter your Name and the Access Code of the roll you wish to view and click the "View Film" button:

Name:

Access Code:

If you're new to the Mystic Online PhotoCenter, click [here](#) for a quick demonstration



[Enter the ZDTV Be-A-Star contest.](#)

---

**Get Your Photos Delivered To You Over The Internet! Here's how it works:**

Use one of our postage-paid film mailers to send your 35mm film to Mystic Color Lab for developing. Just fill out the mailer, indicate Internet delivery and include your e-mail address. Then, pop your film and payment in the envelope and drop it in the mail...it's that easy!

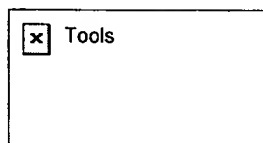
The day we receive your film, we'll process it and send you an e-mail message containing your film's secure Access Code to let you know that your prints are ready. Your regular prints and negatives will be mailed back to you the same day.

Your film will be stored in the Mystic Online PhotoCenter for 30 days. During that time you can view your proofs, send photos by e-mail, and order unique personalized photo products and reprints. You can also download the images to floppy disk or to your hard drive. And it's easy to share your pictures with friends and relatives ... just give them your access code, and they can also view the photos and order reprints, enlargements and photo products of the pictures they want!

**To get started just click [here](#) and we'll send you free postage-paid Mystic film mailers.**

**FREE SOFTWARE:** Click [here](#) to download software that allows you to arrange and change your photos. You can make slide shows, electronic albums,

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crop and change your photos for use in other software programs and e-mail.

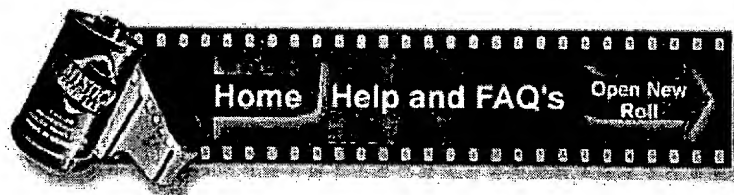


Comments or  
Questions?

Please e-mail us. We want to know what you think of the Mystic Online PhotoCenter and we're happy to answer any questions you may have about Mystic Color Lab or the PhotoNet network.



Mystic Color Lab is proud to be part of the PhotoNet family. PhotoNet is a group of photofinishers dedicated to bridging the worlds of traditional and digital photography.



**Mystic Color Lab**

Mason's Island Rd,

P.O. Box 144, Mystic, CT 06355

<http://web.archive.org/web/19980709015743/http://www.mysticcolorlab.com/>

1 (800) 367-6061

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## Our Products

[PhotoNet Online] [PhotoNet Disk] [PhotoNet Index Print]

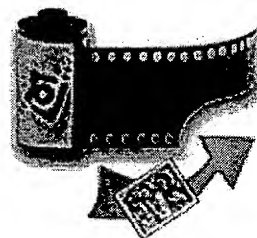
**photonet**  
Online



Click here  
to **Try Our Demo...**  
its **FREE!**

### How it works?

1. **Drop off your film** at your participating PhotoNet Retailer in your area. The entire roll of photos are uploaded to a secure PhotoNet website & you receive an access code.
2. **Logon with your personal access code, and:**
  - View your photos online, download them and print them at home.
  - Order reprints, enlargements & gifts. Have them mailed to you or anyone else you want or send to your favorite store for pick up.
  - E-mail photos to others for **FREE!**
  - Share your access code with friends and family, so they can order online.



Download  
Photos



Add-a-Photo™  
Cards



Order  
Prints

Gifts

Photos are online for 30 days; you can extend the time for a small monthly fee.

### Fun things to do!

1. **Enhance & fix your photos** in a PhotoNet compatible image editing program.
  - Enhance your photos with a border or add them to a collage or card.
  - Fix your photos by removing red-eye or crop & zoom.
2. **Print a high quality edited photo:**  
When you have finished editing your photos or creating a collage, upload the photo back to the PhotoNet and order prints or enlargements from your photofinisher.

### PhotoNet Enabled Software



Adobe

Adobe  
PhotoDeluxe



Microsoft  
*Picture It!*

Microsoft  
Picture It!



MGI  
PhotoSuite

**photonet**  
Disk

### Your entire roll of photos on a 3 1/2" diskette

- No additional viewing software required
- Can store and view photos, or e-mail photos to others



[Home](#) [Products](#) [Partners](#) [Why Digital?](#) [For Photofinishers](#) [About PictureVision](#)



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View PhotoIndex

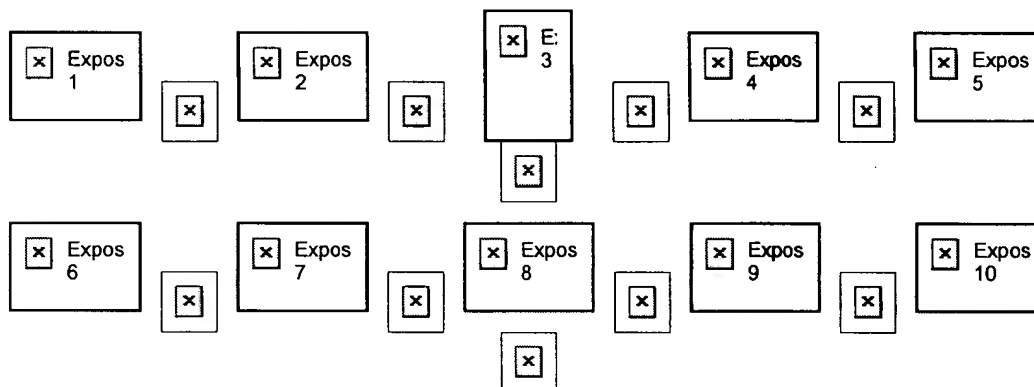


John Doe -- Access Code 126 --  
10 photos

You can share your photos with friends and family...free!

Click any photo to enlarge it  
or choose an option from the menu at the bottom of the page.

Choose a size:    Small    Medium    Large



Grouping your online rolls makes them easy to find. If you would like to group another roll with this one, type the other roll's Access Code and press the button!

Access Code:

**Add Film**

Download Photos

View Char

Send E-mail

Add-a-Photo Cards

Comm

Ph Ho

Help

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